

Farm guided by animal welfare

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Paevälja talu

Estonia

Network to innovate: Roots of Change - Young Women Transforming Agriculture

12 of May, 2026

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My Journey into Agriculture

- 3rd generation farmer
- 5th year veterinary medicine student at Estonian University of life Sciences
- involved in management since 2022, took over the company in November 2026.
- Since July 2024 robot milking and new barn.





Paevälja talu

- Over 35 years old
- 50 dairy cows, ideal 100, youngstock around 80
- 80 beef cattle (Aberdeen-Angus)
- 200 hectars
- Our farm's strategy is to keep our eggs in multiple baskets. In other words, we focus on different agricultural sectors — dairy production, beef cattle, and crop farming — to create a more stable and sustainable business.



Priorities in my farm

- Respect for land, animals, family
- Our calves are with their mothers during the colostrum period
- Animals are like family members
- We do as much as we can and as much as possible ourselves



Challenges and Lessons Learned

- Young women in agriculture stand out!
- People don't take me seriously
- Balancing work and personal life
- Knowledge and experience
- Calling shots
- Authority of parents



How to make farming more attractive for young people?

- Industry image
- Raising awareness of food production
- Introducing opportunities
- Knowledge and learning

Start awareness early — so that new generations enter the sector as both skilled professionals and conscious consumers!

Advice for Others

- Agriculture is never boring!
- Find your own circle in agriculture (associations and etc)
- Ask questions and help if you need it
- Find a mentor
- Try not to overthink mistakes



**Thank you for your
attention!**

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