

Scaling and Development of the Pupuchi Sweet Product Line of Roasted Fava Beans

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PLANT
PROTEIN
Pupuchi

Network to innovate: Beyond Farming - Creative Rural Businesses
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Starting Point

- ❖ Caramelised beans in production
- ❖ Chocolate glazing outsourced
- ❖ Limited capacity & control



Activities

- ❖ Increased production capacity
- ❖ In-house chocolate glazing
- ❖ Development of sugar-glazed fava beans



Impact & Potential

- ❖ Faster production & scalability
- ❖ Full process control
- ❖ Entry into defense sector
- ❖ Foundation for further growth



Current Collaboration

- ❖ Food technologists / R&D
- ❖ Production partners
- ❖ Retail / defense supply chains
- ❖ Ingredient & product testing partners
- ❖ Consultations from Latvian Rural Advisory and Training Centre



What We Offer

- ❖ Scalable legume-based ingredient platform
- ❖ Co-development opportunities
- ❖ Flexible production solutions
- ❖ Innovation in long shelf-life products



Challenges

- **Current Challenges**
 - **Production capacity and facilities**
 - **Improve efficiency and technology**
 - **New markets**
- **Innovation Challenge**
 - Development of **cocoa-free alternative to chocolate**
 - Challenge: achieving the **right taste and texture**

Needed Support

- **For Scaling**
 - **Investment** to build and expand production capacity
 - Access to **suitable production facilities**
 - **Partners for production and distribution**
- **For Innovation**
 - **R&D partners** for cocoa-free alternative to chocolate development
 - **Expertise in fermentation, taste and texture**
 - Support for **testing and product validation**

Future Perspective

- **Future Direction**
 - **Scaling production in B2B and defence sectors**
 - Expanding into **new markets**
 - **Developing new product formats** based on roasted fava beans
- **Next Step**
 - **Cocoa-free alternative to chocolate**
 - **New products:** bars, spreads, and dual-protein products
 - Moving towards **higher value products and applications**
 - Building **long-term partnerships for growth**

Recommendations

- ❖ Focus on **process control**
- ❖ Build **scalable** systems
- ❖ **Test** in real market conditions **early**

Thank you!

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